



RESILIENT RETREAT'S  
**GRAND OPENING**  
CELEBRATION LUNCHEON

July 25, 2022

Dear Friend,

We are writing to invite you to become a **Hero for Hope** as an event sponsor for our upcoming Grand Opening Celebration Luncheon on **Thursday, November 3, 2022** featuring award-winning actress and trauma survivor, Ashley Judd. Please see the accompanying sponsorship package for a list of opportunities to support our mission to empower survivors of trauma to thrive through self-care and community.

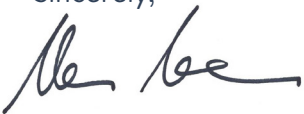
This event is an unparalleled opportunity for you or your business to gain visibility in our community. We anticipate more than 500+ guests in attendance. Many of our sponsorships offer you the opportunity to attend our Sponsor Reception Meet & Greet with Ashley Judd as well as a book signing, plus receive many other forms of on-site and on-line recognition. Several sponsorships have limited availability, so don't wait to secure your place!

This event kicks off the opening of our retreat center on 84 acres of conservation land. The Retreat Center will have the capacity to welcome up to 30 people for overnight trauma-informed retreats, as well as 100+ people at a time for interdisciplinary day programs focused on healing the entire person, such as support groups, cooking classes, exercise classes, time with a therapy dog, meditation and experiences in nature.

Resilient Retreat was founded in response to an unmet need—a gap in services nationwide. We offer evidence-based and confidential services for community members impacted by trauma, specifically survivors of abuse and professionals who witness trauma in the workplace (e.g., police officers, fire fighters, teachers and many non-profit workers) at no cost to the participant. Our research-based wraparound services include support groups, neurofeedback, animal therapy, yoga, massage, art/music therapy and much more. These services all address the impact of trauma on the mind, body, and spirit. We also offer a Kind Line answered by trauma-informed staff, day programs and a wide variety of community trainings on trauma.

Stress and anxiety are at an all-time high and the need for our services is greater than ever. As an event sponsor, you will increase your visibility as someone who cares about the community and your generosity will offer hope. YOU will make it possible for us to help those impacted by trauma on their road to resilience.

Sincerely,



Mark Muse  
Event Chair

P.S. Sponsors at the \$3,000+ level will receive an autographed copy of Ashley Judd's book, *All That is Bitter and Sweet: A Memoir*. Secure your sponsorship by August 15 to be recognized on our luncheon invitation!

RESILIENT RETREAT'S  
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CELEBRATION LUNCHEON

**THURSDAY, NOVEMBER 3, 2022**

10:30am VIP Reception/11:30am Luncheon

**Keynote Speaker — Ashley Judd**

*Award-Winning Actress, Trauma Survivor, Author,  
Advocate for Social Justice, and Global Humanitarian*

PHOTO: MARLAUFMUTHTED



Ashley grew up with mental illness in her family. Her beloved mother, Naomi, lived for years with undiagnosed and untreated bipolar II; her father suffered from depression, and in 2006 Ashley herself went to in-patient treatment to heal emotional pain stemming from unresolved childhood trauma, grief and abuse. There, she learned recovery as a way of life, something she practices on a daily basis. Pushing back against generations of mental illness and the often-dysfunctional behaviors of those who must cope with a loved one's disease, Ashley speaks with authority on the topic of the mental illness epidemic in our society. She offers personal examples of how her own life was affected, advice on how to love and support those who are ill, and information about evidence-based methods of treatment and how to reduce stigma. Ashley tells an ultimately hopeful story about survival and resilience that everyone can relate to.

## SPONSORSHIP OPPORTUNITIES

### **\$50,000 PRESENTING CELEBRATION SPONSOR | EXCLUSIVE OPPORTUNITY**

- Two prominently located tables with seating for 10 guests per table and table signage
- Champagne service at table
- 20 tickets to the VIP reception & Book Signing with Ashley Judd
- 20 signed copies of Ashley Judd's book, *All That Is Bitter and Sweet: A Memoir*
- Special acknowledgment during VIP reception and opportunity to give welcome remarks
- Welcome remarks and introduction of Ashley Judd from the stage during the luncheon program
- Opportunity to display two banners at event (no larger than 4x6 feet)
- Opportunity to submit 1-2 minute professionally filmed video, featured at luncheon and on Resilient Retreat's website
- Podcast interview with your company featured on Resilient Retreat's website, produced by Resilient Retreat
- Sponsor logo shown on screens during the luncheon
- Full-page message in the program
- Logo displayed on invitation and program
- Logo with link to your website on the event webpage
- Logo on ads in the *Sarasota Herald Tribune*, *SRQ Magazine* and *The Observer*
- Listing after the event in Resilient Retreat's e-newsletter distributed to 2,000 people
- Logo on all pre and post luncheon e-blasts sent to donors and community partners
- Logo on print and electronic materials and custom profile on Resilient Retreat's social media platforms

Custom sponsorship packages are available. Sponsorship must be reserved by the following dates to meet deadlines: Invitation, August 15; Program, October 15. Please call 941.343.0039 or e-mail us at [squaid@resilientretreat.org](mailto:squaid@resilientretreat.org). Thank you!

## SPONSORSHIP OPPORTUNITIES

### **\$25,000 CHANGE AGENT CHAMPION SPONSOR | EXCLUSIVE OPPORTUNITY**

- Two prominently located tables with seating for 10 guests per table and table signage
- Champagne service at table
- 20 tickets to the VIP reception & Book Signing with Ashley Judd
- 20 signed copies of Ashley Judd's book, *All That Is Bitter and Sweet: A Memoir*
- Special acknowledgment during VIP reception
- Special recognition from the stage during the luncheon program
- Podcast interview with your company featured on Resilient Retreat's website
- Sponsor logo shown on screens during the luncheon
- Full-page message in the program
- Logo displayed on invitation and program
- Logo with link to your website on the event webpage
- Logo on ads in the *Sarasota Herald Tribune*, *SRQ Magazine* and *The Observer*
- Listing after the event in Resilient Retreat's e-newsletter distributed to 2,000 people
- Logo on all pre and post luncheon e-blasts sent to donors and community partners
- Logo in print and electronic materials and custom profile on Resilient Retreat's social media platforms

### **\$15,000 HOPE IN HEALING SPONSOR | EXCLUSIVE OPPORTUNITY**

- Two prominently located tables with seating for 10 guests per table and table signage
- 20 tickets to the VIP reception & Book Signing with Ashley Judd
- 20 signed copies of Ashley Judd's book, *All That Is Biter and Sweet: A Memoir*
- Special acknowledgment during VIP reception
- Special recognition from the stage during the luncheon program
- Sponsor logo shown on screens during the luncheon
- Full-page message in the program
- Logo displayed on invitation and program
- Logo with link to your website on the event webpage
- Logo on ads in the *Sarasota Herald Tribune*, *SRQ Magazine* and *The Observer*
- Listing after the event in Resilient Retreat's e-newsletter distributed to 2,000 people
- Logo on all pre and post luncheon e-blasts sent to donors and community partners
- Logo in print and electronic materials and custom profile on Resilient Retreat's social media platforms

## SPONSORSHIP OPPORTUNITIES

### **\$7,500 PROMISE SPONSOR**

- One prominently located table with seating for 10 guests and table signage
- 10 tickets to the VIP reception & Book Signing with Ashley Judd
- 10 signed copies of Ashley Judd's book, *All That Is Bitter and Sweet: A Memoir*
- Special recognition from stage during luncheon
- Sponsor logo shown on screens during the luncheon
- Half-page message in the program
- Logo displayed on invitation and program
- Logo with link to your website on the event webpage
- Logo on ads in the *Sarasota Herald Tribune*, *SRQ Magazine* and *The Observer*
- Listing after the event in Resilient Retreat's e-newsletter distributed to 2,000 people
- Logo on all pre and post luncheon e-blasts sent to donors and community partners
- Logo in print and electronic materials and on Resilient Retreat's social media platforms

### **\$5,000 RESILIENT SPONSOR**

- One table with preferred seating for 10 guests and table signage
- 4 tickets to the VIP reception & Book Signing with Ashley Judd
- 4 signed copies of Ashley Judd's book, *All That Is Bitter and Sweet: A Memoir*
- Sponsor logo shown on screens during the luncheon
- Quarter-page message in the program
- Logo displayed on invitation and program
- Logo with link to your website on the event webpage
- Logo on ads in the *Sarasota Herald Tribune*, *SRQ Magazine* and *The Observer*
- Acknowledgment after the event in Resilient Retreat's e-newsletter distributed to 2,000 people
- Logo on all pre and post luncheon e-blasts sent to donors and community partners
- Logo in print and electronic materials and on Resilient Retreat's social media platforms

### **\$3,000 PATRON TABLE SPONSOR**

- One table with seating for 10 guests at the luncheon and table signage
- 2 tickets to the VIP reception & Book Signing with Ashley Judd
- 2 signed copies of Ashley Judd's book, *All That Is Bitter and Sweet: A Memoir*
- Listing shown on screens during luncheon
- Listing in invitation and program book
- Listing in print and electronic materials and on social media
- Listing after the event in Resilient Retreat's e-newsletter distributed to 2,000 people

### **\$1,500 HALF TABLE SPONSOR**

- Half table (seating for 5 guests) at the luncheon with table signage
- Listing shown on screens during luncheon
- Listing in invitation and program book
- Listing in print and electronic materials and on social media
- Listing after the event in Resilient Retreat's e-newsletter distributed to 2,000 people



RESILIENT RETREAT'S  
**GRAND OPENING**  
 CELEBRATION LUNCHEON  
**THURSDAY, NOVEMBER 3, 2022**

Yes, we want to support Resilient Retreat and will be a sponsor for the Grand Opening Celebration Luncheon at the following sponsorship level:

- |   |                 |   |                |
|---|-----------------|---|----------------|
| <input type="radio"/> <b>Presenting Celebration Sponsor</b> | <b>\$50,000</b> | <input type="radio"/> <b>Promise Sponsor</b>      | <b>\$7,500</b> |
| <i>FMV* of goods/services = \$2,660</i>                     |                 | <i>FMV* of goods/services = \$1,280</i>           |                |
| <input type="radio"/> <b>Change Agent Sponsor</b>           | <b>\$25,000</b> | <input type="radio"/> <b>Resilient Sponsor</b>    | <b>\$5,000</b> |
| <i>FMV* of goods/services = \$2,660</i>                     |                 | <i>FMV* of goods/services = \$980</i>             |                |
| <input type="radio"/> <b>Hope in Healing Sponsor</b>        | <b>\$15,000</b> | <input type="radio"/> <b>Patron Table Sponsor</b> | <b>\$3,000</b> |
| <i>FMV* of goods/services = \$2,560</i>                     |                 | <i>FMV* of goods/services = \$880</i>             |                |
|   |                 | <input type="radio"/> <b>Half Table Sponsor</b>   | <b>\$1,500</b> |
|   |                 | <i>FMV* of goods/services = \$390</i>             |                |

*\*Fair market value of goods and services received.*

Contact name: \_\_\_\_\_

Company/Sponsorship Recognition name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**TOTAL DONATION AMOUNT: \$** \_\_\_\_\_

**PAYMENT INFORMATION:**

- Please invoice us.
- Our check made payable to Resilient Retreat is enclosed.
- If paying by credit card:    MasterCard    Visa    American Express

Name as it appears on the card: \_\_\_\_\_

Credit card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

A copy of the official registration and financial information is available by contacting the State Division of Consumer Services by calling Toll Free 1-800-HELP FLA. Registration does not imply consent, endorsement or recommendation by the State. Registration #56737.

Please return this form with payment to:  
 Resilient Retreat  
 1207 Sarasota Center Blvd.  
 Sarasota, FL 34240



For questions,  
 contact Resilient Retreat  
 at (941) 343-0039 or  
 squid@resilientretreat.org.